

Name: JOSE M. GIL

Age: 57

Nationality: SPANISH

Current position:

- ➔ Professor at Department of Agro-food Engineering and Biotechnology. Technical University of Catalonia (since November 2005).
- ➔ Director, Centre for Research in Agro-food and Development Economics-UPC-IRTA (CREDA) (since December 2005).



Research areas:

Price analysis, Food demand and consumer behaviour, Food Policy, Societal impact of research

Education:

- ➔ Bachelor in Business Economics. University of Zaragoza, 1980-1985.
- ➔ Master of Science in Agro-Food Marketing. Centre International des Hautes Etudes Agronomiques Mediterraneennes (CIHEAM), Zaragoza, November 1990.
- ➔ PhD in Economics. University of Zaragoza, November 1991.

Other responsibilities and positions:

- ➔ Coordinator of the PhD Program in Sustainability at the Technical University of Catalonia (since 2015), with around 100 PhD students
- ➔ Associated Editor: Agricultural Economics, edited by the International Association of Agricultural Economists (since 2015).
- ➔ Member of the Advisory Board: Eurochoices, edited by the Agricultural Economics Society (UK) and the European Association of Agricultural Economists (since 2007).
- ➔ Member of the Editorial Board: Agribusiness: an International Journal (since 2012)
- ➔ Associated Editor: Revista Economía Agraria y Recursos Naturales edited by the Spanish Association of Agricultural Economics (2008-2014)
- ➔ Member of the EAAE since 1990, having participated in all triennial conferences since then
- ➔ Organizer of 7 EAAE Seminars (2000, 2008, 2009, 2010, 2012, 2013, 2016)
- ➔ Organizer of the 7^o EAAE PhD Workshop (2017)

Personal home page:

<https://www.creda.es/team/jose-m-gil-roig/>

Selected publications (max 5):

- ➔ DOGBE, W., GIL, J.M., 2020. Internalizing the Public Cost of Obesity in Spain: Distributional Effects on Nutrient Intake. Journal of Policy Modeling (in press). <https://doi.org/10.1016/j.jpolmod.2020.01.011>



- ➔ DOGDE, W., GIL, J.M., 2018. Effectiveness of a Carbon Tax to promote a climate-friendly food consumption. *Food Policy*, 79, 235-246. DOI: 10.1016/j.foodpol.2018.08.003
- ➔ AKAICHI, F., NAYGA, R.M., GIL, J.M., 2013. Are results from non-hypothetical Choice-based conjoint analyses and Non-hypothetical recoded-ranking conjoint Analyses similar? *American Journal of Agricultural Economics*, 95(4), 949-963.
- ➔ SERRA, T., GIL, J.M., 2013. Price Volatility in Food Markets: Can Stock Building Mitigate Price Fluctuations? *European Review of Agricultural Economics*, Vol. 40, No. 3, 507-528.
- ➔ SERRA, T., Gil, J.M., 2012 Biodiesel as a motor fuel price stabilization mechanism. *Energy policy*, 50, 689-698. <doi: 10.1016/j.enpol.2012.08.013>

Challenges facing the EAAE:

During the last almost 50 years, the EAAE has successfully responded to changes that has taken place both at the European and world food systems. The quantity and scientific quality of EAAE activities have not stopped growing. Main topics addressed in those activities have shifted to respond to societal needs. Although I have not served for the Board, I have actively participated in EAAE activities since my first poster at the Conference at Lake Balaton in 1987. Since then, I have participated in all triennial Conferences. From this experience, if I had to identify the main challenges facing the EAAE, I would highlight the following:

- ➔ To strength the long-term financial position of the EAAE. This means that EAAE has to keep providing not only high quality research to better understand European and world food systems but also to provide to junior and senior agricultural economists attractive incentives to encourage and to keep membership, respectively.
- ➔ To strength relationships with other disciplines but also with other international agricultural economics associations. Food systems face more complex and global challenges, which cannot be addressed exclusively from a social science or an European perspectives. The EAAE will have to facilitate activities encouraging interactions with other scientists to provide global solutions to complex problems.
- ➔ To strength teaching and education activities. A significant share of members work at Universities and face continuously new challenges related to programs design, teaching strategies, the use of ITCs,.... The EAAE should facilitate the exchanges of experiences among members. Moreover, it could facilitate the celebration of joint undergraduate and graduate activities like summer schools,... to promote membership.

What I would like to see achieved in the next Board period (September 2020 – August 2023):

Taking into account the challenges I have mentioned, the time horizon of three years and the already large amount of activities that are sponsored by the EAAE, I would like to contribute by encouraging the implementation of a few initiatives to further enhance the value of EAAE to external stakeholders (society) as well as to keep the interest of current members and to attract new potential members to guarantee the long term financial position of the EAAE.

- ➔ Encouraging the organization of activities on specific themes with close collaboration with other scientists from agricultural, food, environmental and climate disciplines; for instance in the framework of Horizon Europe research Framework

- ➔ Encouraging the organization of activities co-organized with the private sector. EAAE has consolidated a good reputation in the policy arena. However, it has to strength the relationships with the agribusiness.
- ➔ Encouraging some activities related to teaching and education issues as well as facilitating the collaboration among members to promote and design join masters or PhD programs at EU level
- ➔ Maintaining and reinforcing the PhD workshops but allowing young researchers to have more space in triennial conferences (PhD prizes, for instance)
- ➔ Improving the communication between the EAAE and members and between EAAE and the Society. To do that, I would allocate some budget to an open call to design the communication strategy of EAAE to gain external and internal visibility
- ➔ 2025 will be the 50th anniversary of the first EAAE Conference. In the incoming period (2020-23), significant efforts have to be allocated to celebrate this significant event.