

Challenges in Agricultural Trade between Africa and EU - ATMA4FS workshop

17 June 2022

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LEAP-Agri

A Long term EU-Africa research and innovation Partnership on
food and nutrition security and sustainable Agriculture

Important remark about recording the meeting

- ▶ Currently we record the meeting only for workshop report writing purposes.
- ▶ The recording will not be shared in any platform or with third parties.
- ▶ Is there any objection to this?



Agricultural Trade and Market Access for Food Security (ATMA4FS)

- ▶ Objective: Providing insights on opportunities and challenges towards local, regional and international agricultural market integration for African countries.
- ▶ ATMA4FS project falls under the LEAP Agri partnership (a Long term EU-Africa research and innovation partnership on food and nutrition security and sustainable agriculture) and funded by BLE-Germany, NWO-the Netherlands, NRF-South Africa, CSIR-STEPRI Ghana, DFRSDT - Sénégal, FWO-Belgium.

Today...

- ▶ Presentation of the project findings
- ▶ Discussion of the results with experts, policy makers, and industry representatives.
- ▶ Insights on how to overcome challenges in EU-Africa trade in agricultural products.
- ▶ A workshop report will be shared with you, together with the presentations.

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Workshop programme

- ▶ Introduction by Prof Dr. Bernhard Brummer
- ▶ Session 1 Non-tariff measures (NTMs) and agricultural trade: [40 min]
 - ▶ The accumulation of non-tariff measures on West-African agricultural exports: the ATMA4FS NTM dashboard [5 minutes]
 - ▶ Food standards, non-tariff measures and international trade: the influence of food standards and NTMs on international food trade. [10 minutes]
 - ▶ Effects of Non-Tariff Measures on the Performance of Exporting Firms and Import/Export Sourcing Strategies: the case of Senegal [10 minutes]
 - ▶ Babacar Samb (Bioscope) discussion
 - ▶ Questions & answers [15 min]
- ▶ Break (11-50-12:00)
- ▶ Session 2: Country case studies from Senegal, Ghana and South Africa [45 min.]
 - ▶ Prospect of the broiler industry in Ghana and potential for domestic poultry to substitute for import [10 min.]
 - ▶ Effects of the Brexit on South African citrus exports to EU, and the political economy of non-tariff measures on exporting citrus to the EU [10 min]
 - ▶ Resilience of global and local value chains to the Covid-19 pandemic: Survey evidence from fruit and vegetable value chains in Senegal [10 min.]
 - ▶ Questions & Answers [15 min]
- ▶ Closing panel discuss: 12:45-13:15
- ▶ Closure of the workshop (13:15)

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Panel discussion: NTMs and integration of African agricultural trade with EU: challenges and opportunities


▶ Moderator:

- ▶ Prof Dr. Johann Kirsten: He was the Professor and Head of the Department of Agricultural Economics, Extension and Rural Development at the University of Pretoria for 20 years before accepting the position as Director of the BER in South Africa.

▶ Discussants:

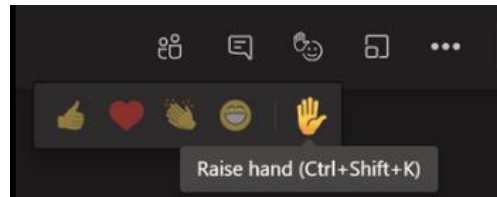
- ▶ Deon Joubert: Special Envoy Market Access at Citrus Grower's Association in South Africa,
 - ▶ Inge Ribbens: Policy Officer of International Affairs at GroentenFruit Huis in the Netherlands.
 - ▶ Michael Nyarko Apem: President of Greater Accra Poultry Farmers Association in Ghana.
- ▶ 15-20 minutes panel discussion
 - ▶ Round table discussion and comments from the audience (10 minutes).

House rules

▶ During the presentations, you can use the chat function clicking  and share your questions/comments. Our presenters can reply your question in the chat box.

▶ You will also have an opportunity to ask questions and comment on the findings at the end of each session, in Q&A sessions, orally.

▶ To do that please use raise hand button



▶ Please keep the microphone muted when you do not speak

